



### **COST OF ADVERTISEMENTS IN SNIPPETS NEWSLETTER & WEBSITE**

One A4 advert in Snippets	Yearly Fee: \$2,000 (+GST)
One ½ page advert in Snippets	Yearly Fee: \$1,000 (+GST)
One A4 advert (by Edition only)	Quarterly Fee: \$570 (+ GST)
One ½ page advert (by Edition only)	Quarterly Fee: \$300 (+GST)

The yearly price includes exposure in all editions of the quarterly Snippets newsletter and will be per calendar year.

The price is inclusive of advertising one advert on the VPNG website for the length of time between editions of the Snippets newsletter.

Adverts can be altered for each edition by contacting [enquiries@vpng.org.au](mailto:enquiries@vpng.org.au)

Adverts must be supplied **ONE PAGE ONLY**  
in PDF, JPEG or PNG format

### **COST OF INSERTS FOR EDUCATION EVENTS**

One insertion	\$300.00 (+GST)
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#### **Guidelines**

Inserts are to be no larger than will fit into an A4 envelope. The insertion is to be one item; however two pages may be stapled. A copy of the insertion needs to be sent to VPNG for review one month before the day of the education event.

When reviewed and accepted, all inserts must be printed and delivered to the VPNG office, 7-10 days prior to education event.

Advertisements will be included subject to space availability and in order of receipt. Insertions must be paid for prior to insertion in the education event show bag.